

The following information is not intended to be factual but is part of a class assignment on writing social media news releases at the S.I. Newhouse School of Public Communications, Syracuse University, October 2018. All information is intended to be sourced appropriately.

To: JaneOreporter@voguemag.org

Subject: Sephora's Hires New Chief Diversity and Inclusion Officer



For Immediate Release

Feb. 18, 2020

Sephora Hires New Chief Diversity and Inclusion Officer

SYRACUSE, N.Y. – CEO [Christopher de Lapuente](#) has chosen Aaron Huang for the newly created position of chief diversity and inclusion officer. Diversity and inclusion are incredibly important topics for Sephora and its revolutionary staff. After months of searching, de Lapuente has settled on the perfect person to take on the task of further incorporating inclusive principles into the daily lives of those employed by Sephora.

“I am thrilled to announce the hire of Mr. Huang, a champion of equality and an accomplished man in his field,” de Lapuente said, “I expect to see him implement a number of initiatives to create a safe space for employees and even consumers of every race, religion, color, creed, and sexuality.”

Huang is a 37-year-old graduate of Yale University; he earned his MBA from Duke University with a specialization in workplace diversity. Previously, Huang was director of human resources at Ulta Beauty, diversity and inclusion lead at Ipsy and global diversity and inclusion associate at Nordstrom.

Huang lives in southern Connecticut with his wife, Erin Huang, and two children, Joseph and Sara. He currently serves as a member of the Yale University President’s Diversity and Inclusion Commission and is a member of the board of directors of the Asian American Legal Defense and Education Fund.

Huang starts his new position effective immediately and is eager to implement change within the Sephora community.

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