

The following information is not intended to be factual but is part of a class assignment on writing social media news releases at the S.I. Newhouse School of Public Communications, Syracuse University, October 2018. All information is intended to be sourced appropriately.



Sephora
5560 Explorer Dr, Mississauga, ON L4W 5M3, Canada
973-906-2500*zaschafer@sephora.org*sephora.com



Aaron Huang
Chief Diversity and Inclusion Officer

Aaron Huang, 37, is Sephora's chief diversity and inclusion officer, a newly created position effective this past February. Huang has been effectively incorporating diversity in workplaces for over a decade. Before working at Sephora, Huang has advocated for diversity and executed groundbreaking initiatives at several notable businesses. Some of his most recent work includes his time as director of human resources at Ulta Beauty, diversity and inclusion lead at Ipsy, and global diversity and inclusion associate at Nordstrom.

Huang studied to receive his bachelor's degree in management from Yale University. He moved on to complete his MBA at Duke University with a specialization in workplace diversity. He currently serves as a member of the Yale University President's Diversity and Inclusion Commission and is a member of the board of directors of the Asian American Legal Defense and Education Fund.

Huang currently resides in Connecticut with his wife, Dr. Marissa Huang, and two children, Lenny and Lucy.

###

March 2020

The following information is not intended to be factual but is part of a class assignment on writing social media news releases at the S.I. Newhouse School of Public Communications, Syracuse University, October 2018. All information is intended to be sourced appropriately.

Works Cited

Picture by Lê Mạnh- <https://www.pexels.com/@le-m-nh-704517>